



# CARLINVILLE CHAMBER OF COMMERCE NEWSLETTER

## MARCH 2024

### 9th

**DADDY-DAUGHTER  
DANCE**

@ Carlenville Elks  
6:00pm - 8:00pm

### 15th & 16th

**HS MUSICAL:  
SHREK**



@ High School Gym  
Show @ 7:00pm

### 23rd

**TRIVIA NIGHT  
CHAMBER EVENT**

@ Moose Lodge  
Doors 5:30pm  
Trivia 7:00pm

### APRIL 6th

**MARKET DAYS**

@ Carlenville Square  
9:00am - 3:00pm

For a full list of events, visit our Community Calendar on [www.carlenville.com](http://www.carlenville.com)

## MEET THE MEMBER: ADVANCED EYECARE



Photos by: Karin Doolin, TenSixteen Photography

In this edition of the Carlenville Chamber of Commerce Member Spotlight, we shine a light on Advanced EyeCare, located at 615 N Broad St. Owned and operated by Dr. Jon Reid, Advanced Eye Care has been serving the Carlenville community since 1987, offering comprehensive eye care services with a commitment to personalized attention.

Dr. Reid's journey began after graduating from optometry school alongside his wife, Maya. Driven by a desire to serve their hometown and give back to the community that raised him, Dr. Reid jumped at the

opportunity to practice in Carlenville in 2014. He has since become a partner, proudly serving Carlenville and Virden ever since.

Advanced EyeCare prioritizes both patient care and community involvement. They strive for annual positive growth while navigating the complexities of insurance plans to ensure patients understand their coverage. Dr. Reid finds inspiration in supporting local businesses, sponsoring events, and participating in the annual "Eye 5K" race, which benefits Student Volunteers in Optometric Service to Humanity.

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# WELCOME NEW MEMBERS:

**BEE CITY STUDIO**  
JEWELRY/GIFT SHOP



## TRIVIA NIGHT

HOSTED BY THE CARLINVILLE CHAMBER

Where: **THE MOOSE LODGE**

When: **MARCH 23RD**

**DOORS-5:30PM & TRIVIA-7:00PM**

\$15/person

Food & Drink Available for Purchase

Silent Auction, 50/50 Drawing  
*(SILENT AUCTION ITEM DONATIONS NEEDED)*

RSVP: 217.854.3850  
[chambercarlinville@gmail.com](mailto:chambercarlinville@gmail.com)



## MARCH IS COLORECTAL CANCER AWARENESS MONTH

Show your support by joining the community and adding a blue light to your place of business. Blue lights available at ACE Hardware



## URGENT YOUR INPUT WANTED!

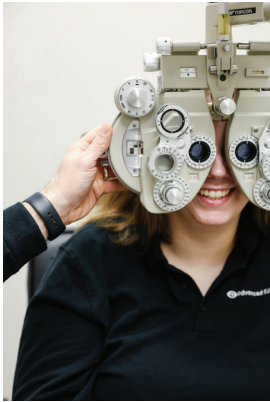
**MARCH 28 6:00-7:30PM**

Calling all Chamber of Commerce members!  
Join us for a round table discussion to share your valuable input on how the chamber can better serve you in the future. Your feedback is crucial in shaping our services to meet your needs effectively. Save the date and be part of this important conversation!

 THE COMMUNITY ROOM AT  
CARLINVILLE AREA HOSPITAL

# MEET THE MEMBER: ADVANCED EYECARE

Advanced EyeCare goes beyond routine eye exams, offering a full spectrum of services, including:



- Medical eye care: Diagnosis and management of various eye diseases like glaucoma, macular degeneration, and diabetic retinopathy.
  - Contact lenses: Expert fitting and guidance for optimal comfort and vision correction.
  - Optical: A wide selection of eyeglasses and sunglasses to complement your style and needs.
- Surgical consultations: Collaboration with Dr. Cameron Evans, who provides pre/post-operative care and in-office surgical procedures at Carlinville Area Hospital.

A typical day for Dr. Reid is filled with patient appointments, managing the practice, and actively engaging in the community. He cherishes the opportunity to connect with his neighbors, friends, and family while fostering the next generation through community involvement.

Dr. Reid embraces the freedom and responsibility that come with owning a small business. He enjoys making independent decisions and experiencing the direct rewards of success. His advice for aspiring entrepreneurs is to be passionate, persistent, and adaptable.



Dr. Reid draws inspiration from the collective spirit of Carlinville's diverse businesses. He admires their dedication to community involvement and continuous improvement, motivating him to contribute positively to the town's growth.

When not tending to patients, Dr. Reid prioritizes quality time with his family. They enjoy exploring Carlinville's offerings, from the library and movie theater to various restaurants and sporting events.

Advanced EyeCare actively supports the Carlinville community by sponsoring organizations, fundraisers, and teams. They believe in associating their name with positive initiatives and contribute through sponsorships and their annual 5K race.



Advanced EyeCare stands out for its commitment to comprehensive eye care, personalized service, and genuine community spirit. Whether you need a routine checkup, contact lens fitting, or specialized care, Dr. Reid and his team are dedicated to providing exceptional care with a hometown touch.

**Advanced EyeCare**  
**615 N. Broad Street**  
**217.854.3173**

<https://www.aec2.com/appointment>

<https://www.facebook.com/CarlinvilleAdvancedEyeCare/>

We are proud to have Advanced EyeCare as a valued member of the Carlinville business community.

**SAVE THE DATE**

27 APRIL 2024  
At 8AM - 12 PM

**CARLINVILLE AREA HEALTH FAIR**

- Open to the public
- Classes & Activities for all ages
- Community resources for physical & mental health
- Family Fun!

**CONNECTED TO EXPERT CARE**  
CARLINVILLE AREA HOSPITAL & CLINICS

**CARLINVILLE AREA HOSPITAL 20733 N BROAD ST**



## St. Patrick's Day Specials

### The Wood Duck

Corned Beef & Cabbage,  
Green Beer



## Thank You! 1917 Home Decor & Co.

February's Coffee with the Chamber event was a huge success, and it was great to chat with all the local business owners that were in attendance!



## BRAVE DAYS: Merchants, Music, & Makers Festival

**April 26th**  
2:00pm - 8:00pm

**April 27th**  
9:00am - 6:00pm

[bravehazel.com](http://bravehazel.com)

[beBrave.Hazel](https://www.facebook.com/beBrave.Hazel)

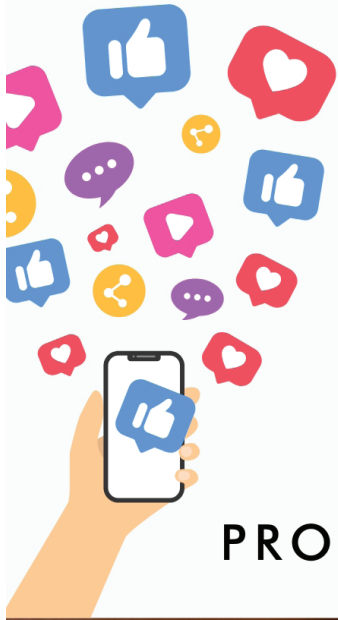
# CARLINVILLE MARKET DAYS

APRIL 6TH, 2023, 9:00AM-3:00PM



## 2024 SCHEDULE

- April 6th
- May 4th
- June 1st
- July 6th
- August 3rd
- September 7th
- October 5th
- November 2nd



# MASTERING *Social Media* WORKSHOP

PRO TIPS FOR SMALL BUSINESS OWNERS



APRIL 4TH, 2024

**5:30PM**

COMMUNITY ROOM  
AT CARLINVILLE AREA  
HOSPITAL

**\$15 FOR MEMBERS + BRING YOUR TEAM FOR FREE!!**  
GRAB YOUR TICKETS AT  
[MASTERINGSOCIALMEDIAWORKSHOP.EVENTBRITE.COM](https://www.eventbrite.com)